



# Digital Marketing

Master Course

Trainer

Industry Experts

Powered by

JKS Digital

# Transform Your Skills

## Transform Your Future



# About

## JKS Digital Institute

JKS Digital Institute is a premier Digital Marketing training institute based in Delhi, dedicated to empowering students, professionals, freelancers, and business owners with practical and industry-ready digital skills.

Founded by Faizaan Ansari, a seasoned Digital Marketing Expert with over 3 years of experience, and co-founded by Shobiya, the institute focuses on hands-on training, real-world projects, and career-oriented learning. At JKS Digital Institute, we combine expert guidance, advanced tools, and practical assignments to help every learner become job-ready, start their own freelancing journey, or grow their business online.



# Mission & Vision

Our mission is to empower every student with digital skills, enabling them to become self-reliant and move towards a successful future



## 1. Our Mission

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Our mission is to transform students into skilled and confident digital marketers. We will not only provide them with theoretical knowledge of digital marketing but also strengthen their creativity, analytical abilities, and problem-solving skills through practical experience and real-world industry examples.



## 2. Our Vision

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To empower every youth in India with a digital-first mindset, enabling them to confidently build, grow, and scale their own businesses in today's technology-driven world, and create a future full of innovation, opportunity, and sustainable success



# How JKS Digital Will Benefit You



## Global Reach

Learn digital strategies to connect with audiences across the world.



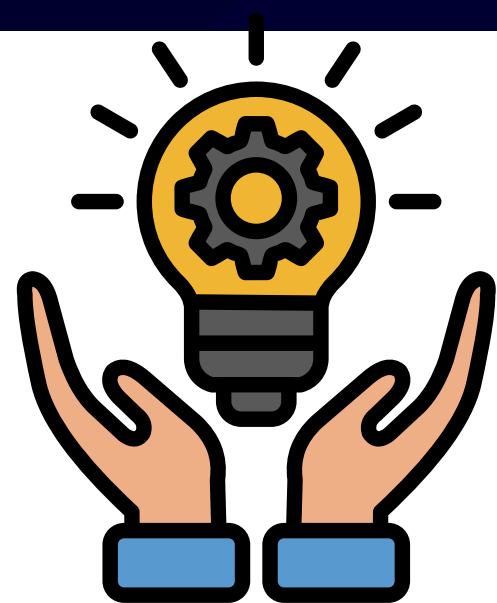
## Digital Tools

Learn to use top digital tools like Canva, SEMrush, Google Ads & more.



## Personal Growth

Boost confidence, communication, and problem-solving abilities.



## Practical Learning

Hands-on projects that prepare you for real-world digital marketing challenges.



## Career Journey

Build skills that open doors to jobs, freelancing, and entrepreneurship.





# Who This Course is For ?

## Students

Gain practical digital skills to build a strong career and stand out in the job market.

## Housewives

Learn online skills to start freelancing or home-based businesses.

## Entrepreneurs

Grow your business digitally, reach more customers, and boost sales.

## Job Seekers

Acquire in-demand skills to secure high-paying digital marketing roles.

## Freelancers

Expand your service offerings and increase your income potential.

## Professionals

Upgrade your knowledge to stay competitive in a rapidly changing digital world.



# 45+ Digital Marketing Mastery Course Modules

 Introduction to Digital Marketing	 Canva for Design & Content Creation	 Web Designing without Coding	 Search Engine Optimization	 On-Page SEO	 Off-Page SEO	 Technical SEO
 Google Analytics for Tracking	 SEO Audit and Reporting	 Google Business Profile /Google Maps	 Lead Generation for Business	 SMM (Social Media Marketing)	 Local SEO	 Google Search Console
 Social Media Optimization	 Social Media Automation	 YouTube Marketing	 E-Commerce Store Development	 Google Ads	 Affiliate Marketing	 E-Commerce Marketing
 Drop Shipping Business	 Google AdSense	 Tools of Digital Marketing	 Personal Branding Create	 Online Reputation Management	 WhatsApp Marketing	 Email Marketing
 Funnel Marketing	 Content Marketing	 Artificial Intelligence	 AI Tools in Digital Marketing	 AI in Digital Marketing	 AI Agent	 Competitor Analysis
 Video Marketing	 Google Tag Manager	 Blogging	 Chat Bots & Live Chats	 Remarketing Concept	 Assignment Session	 Interview Preparation
 Resume Building	 Case Studies	 Doubt Session	<b>Training Program</b> with Certification			





# Growing Brands

That Are Shaping Industries

## SEO Case Studies



Our students applied SEO on real projects and achieved great results. These case studies reflect their creativity, effort, and success.

Through ad campaigns, our students delivered real growth. These stories highlight their hard work and smart strategies.

## Ads Success Stories





# Growing Brands

That Are Shaping Industries

Our students  
created  
engaging social  
media projects,  
showcasing  
creativity and  
teamwork

## SM Success Stories

boAt



lenskart



mamaearth™  
GOODNESS INSIDE

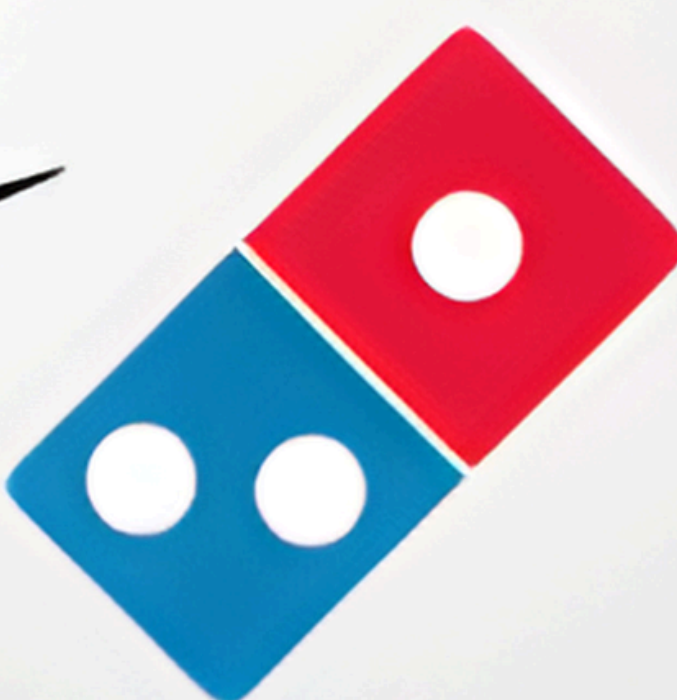


## Digital Marketing Case Studies

Spotify



SWIGGY



Domino's



airbnb

Students  
applied smart  
marketing  
strategies to  
real projects,  
achieving  
measurable  
growth.



# Career Opportunities

After Completing a Digital Marketing Course

## Internship / Job Roles

- Digital Marketing Specialist
- Social Media Manager
- SEO Specialist
- PPC Specialist
- Content Marketer
- Email Marketing Specialist
- Digital Marketing Analyst
- E-commerce Manager

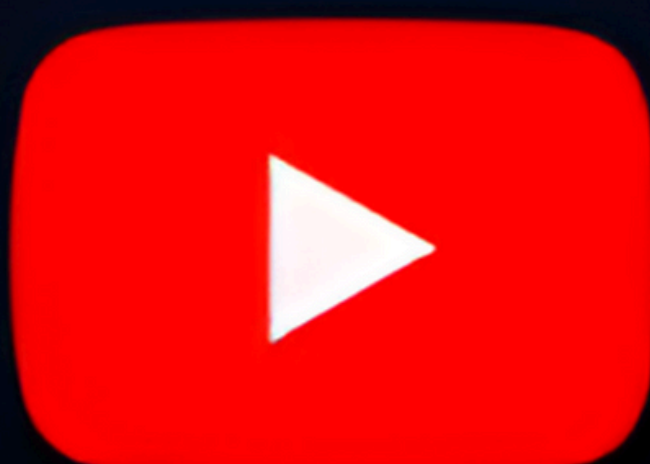
## Business Opportunities

- Boost Online Presence
- Targeted Marketing
- Grow Brand Awareness
- Increase Website Traffic
- Enhance Customer Engagement
- Generate Leads
- Cost-Effective Marketing
- Improve Conversions

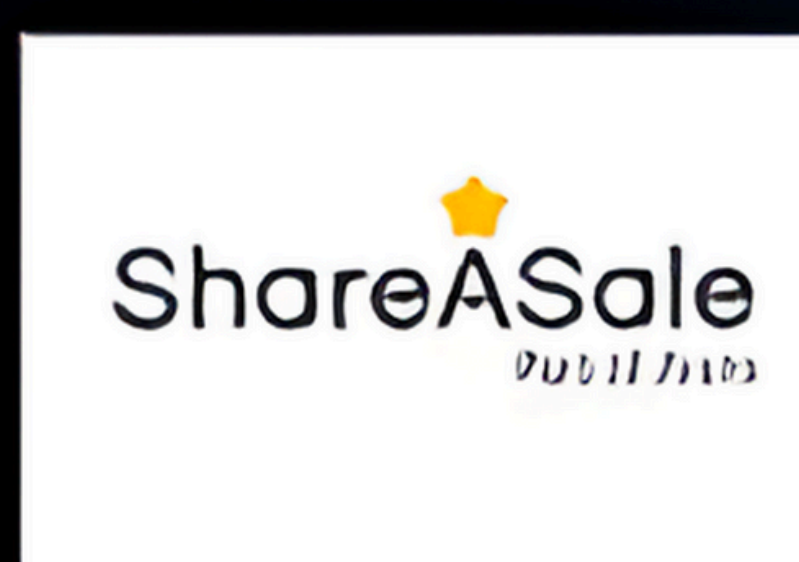
## Freelance Digital Marketing



## Content Creation / Influencer Opportunities



## Affiliate Marketing Opportunities





# Course Details

Step into your future — join us and transform  
your skills into success!



Course Duration

**3 months.**



Class Schedule

**Monday,  
Wednesday,  
Friday.**



Class Timing

**2 hours.**



Mode of Delivery

**online/offline**



Learning Flexibility

**Learn with  
Ease**

Registration Fees

**₹2,000**

The registration fee is  
non-refundable.

Full Course Fee

**₹25,000**

The total fee for the 3-  
month course is ₹25,000.

EMI Plan

**₹9,000**

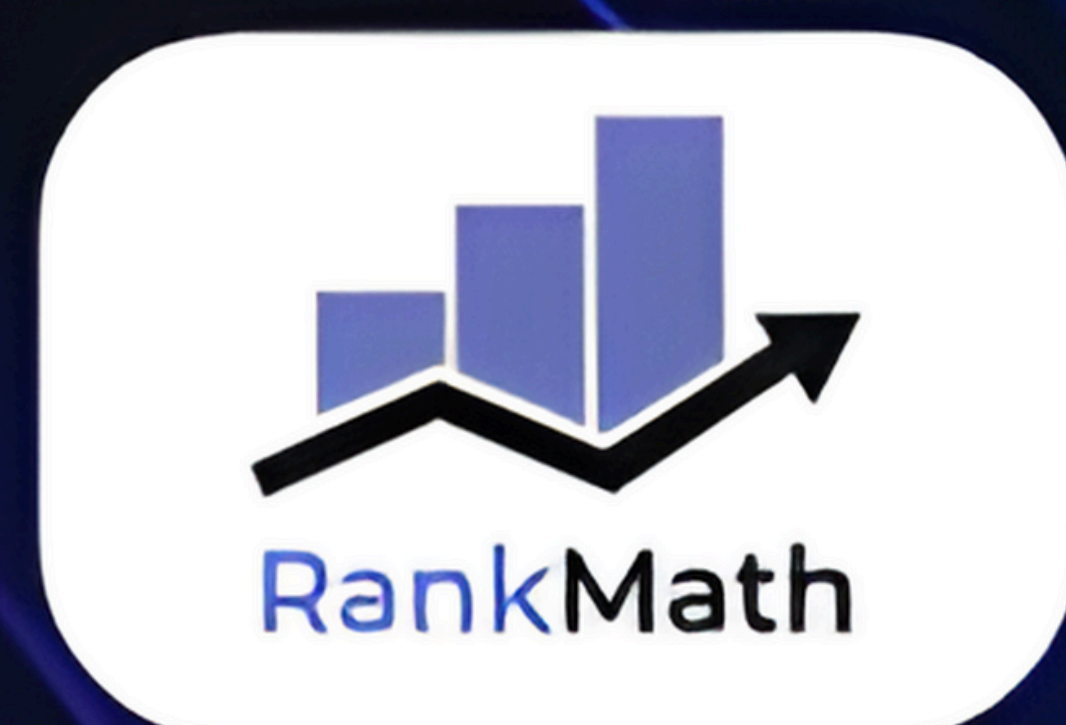
Opt for ₹9,000 per  
month for 3 months.

**Your Future**  
**Begins Her** 



# Essential Tools

## for Your Learning





# With The Approval of **JKS TV NEWS**



RNI NO. 55939



## **Your Digital Future Starts Here.**

This Institute is officially supported and Recognized  
by JKS TV NEWS




# Contact & Registration

Your skills are your future — start building them today!

## Trainer

 Industry Leaders

## Contact No

 +91 8860336294  
+91 9990774918

## Email

 [inquiry.jksdigital@gmail.com](mailto:inquiry.jksdigital@gmail.com)

## Website

 [www.jksdigital.in](http://www.jksdigital.in)

# Follow us

Stay connected with us for tips, updates, and digital marketing inspiration!





**No.1** **Digital Marketing**  
Institute in India

**JKS DIGITAL**







# Thank You

## For Choosing Us

We're glad you're taking the first step toward your digital future.

Learn with experts, grow your skills, and create success with JKS Digital.

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**Call Now** +91 8860336294

 [www.jksdigital.com](http://www.jksdigital.com)

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