



# India's Most Trusted AI-Powered Digital Marketing Institute

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# AI-Powered Digital Marketing Courses

**Trainer**  
Industry Experts

**Powered by**  
JKS Digital

# Transform Your Skills Transform Your Future

# About

## JKS Digital Institute



JKS Digital Institute is a premier Digital Marketing training institute based in Delhi, dedicated to empowering students, professionals, freelancers, and business owners with practical and industry-ready digital skills.



Founded by **Faizaan Ansari**, JKS Digital Institute provides practical training, real-world projects, and career-focused digital marketing education, helping students become job-ready, build freelance careers, and grow their businesses.



At JKS Digital Institute, we combine expert guidance, advanced tools, and practical assignments to help every learner become **job-ready**, start their own **freelance journey**, or **grow their businesses** online.



**We don't just teach,  
we help you transform your future.**

# Mission & Vision

Our mission is to empower every student with digital skills, enabling them to become self-reliant and move towards a successful future



## 1. Our Mission

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Our mission is to transform students into skilled and confident digital marketers. We will not only provide them with theoretical knowledge of digital marketing but also strengthen their creativity, analytical abilities, and problem-solving skills through practical experience and real-world industry examples.



## 2. Our Vision

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To empower every youth in India with a digital-first mindset, enabling them to confidently build, grow, and scale their own businesses in today's technology-driven world, and create a future full of innovation, opportunity, and sustainable success

# How JKS Digital

## Will Benefit You



### Global Reach

Learn digital strategies to connect with audiences across the world.



### Digital Tools

Learn to use top digital tools like Canva, SEMrush, Google Ads & more.



### Personal Growth

Boost confidence, communication, and problem-solving abilities.



### Practical Learning

Hands-on projects that prepare you for real-world digital marketing challenges.



### Career Journey

Build skills that open doors to jobs, freelancing, and entrepreneurship.



# Who This Course is For ?

## Students

Gain practical digital skills to build a strong career and stand out in the job market.

## Housewives

Learn online skills to start freelancing or home-based businesses.

## Entrepreneurs

Grow your business digitally, reach more customers, and boost sales.

## Job Seekers

Acquire in-demand skills to secure high-paying digital marketing roles.

## Freelancers

Expand your service offerings and increase your income potential.

## Professionals

Upgrade your knowledge to stay competitive in a rapidly changing digital world.

# CHOOSE YOUR DIGITAL MARKETING JOURNEY

Select the perfect course according to your goals and career stage.

## FOUNDATION — COURSE —

*Start Your Digital Journey*

🕒 2 MONTHS

- ✓ 15+ Core Modules
- ✓ Practical Learning
- ✓ Certificate Included
- ✓ Basic Tools Training
- ✓ No Internship
- ✓ Best for Beginners & Students

₹12,500

START LEARNING

★ RECOMMENDED ★

## PROFESSIONAL — COURSE —

*Become Job Ready*

🕒 4 MONTHS

- ✓ 25+ Advanced Modules
- ✓ Live Projects
- ✓ Internship Included
- ✓ Portfolio Building
- ✓ Advanced Tools Training
- ✓ Job Preparation

₹18,500

UPGRADE YOUR SKILLS

## MASTER — COURSE —

*Become Industry Expert*

🕒 6 MONTHS

- ✓ 45+ Expert Modules
- ✓ Internship Included
- ✓ Real Projects
- ✓ AI + Automation
- ✓ Advanced Digital Marketing
- ✓ Premium Certificate
- ✓ Career Growth Support

₹27,500

BECOME INDUSTRY READY

YOUR FUTURE **BEGINS HERE**

# 45+ Digital Marketing Mastery Course Modules

 Introduction to Digital Marketing	 Canva for Design & Content Creation	 Web Designing without Coding	 Search Engine Optimization	 On-Page SEO	 Off-Page SEO	 Technical SEO
 Google Analytics for Tracking	 SEO Audit and Reporting	 Google Business Profile / Google Maps	 Lead Generation for Business	 SMM (Social Media Marketing)	 Local SEO	 Google Search Console
 Social Media Optimization	 Social Media Automation	 YouTube Marketing	 E-Commerce Store Development	 Google Ads	 Affiliate Marketing	 E-Commerce Marketing
 Drop Shipping Business	 Google AdSense	 Tools of Digital Marketing	 Personal Branding Create	 Online Reputation Management	 WhatsApp Marketing	 Email Marketing
 Funnel Marketing	 Content Marketing	 Artificial Intelligence	 AI Tools in Digital Marketing	 AI in Digital Marketing	 AI Agent	 Competitor Analysis
 Video Marketing	 Google Tag Manager	 Blogging	 Chat Bots & Live Chats	 Remarketing Concept	 Assignment Session	 Interview Preparation
 Resume Building	 Case Studies	 Doubt Session	<h2>Training Program</h2> <p>with Certification</p>  			

# Growing Brands

That Are Shaping Industries

## SEO Case Studies

amazon

zomato

NYKAA

HubSpot

Flipkart



Our students applied **SEO** on real projects and achieved great results. These case studies reflect their creativity, effort, and success.



Through **ad campaigns**, our students delivered real growth. These stories highlight their hard work and smart strategies.

## Ads Success Stories

Coca-Cola



SAMSUNG



# Growing Brands

That Are Shaping Industries

Our students created engaging social media projects, showcasing creativity and teamwork

## SM Success Stories

boAt



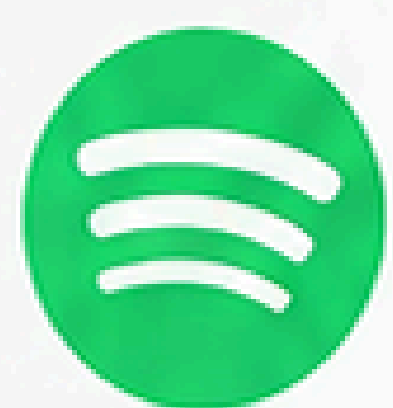
lenskart



mamaearth™  
goodness inside



## Digital Marketing Case Studies



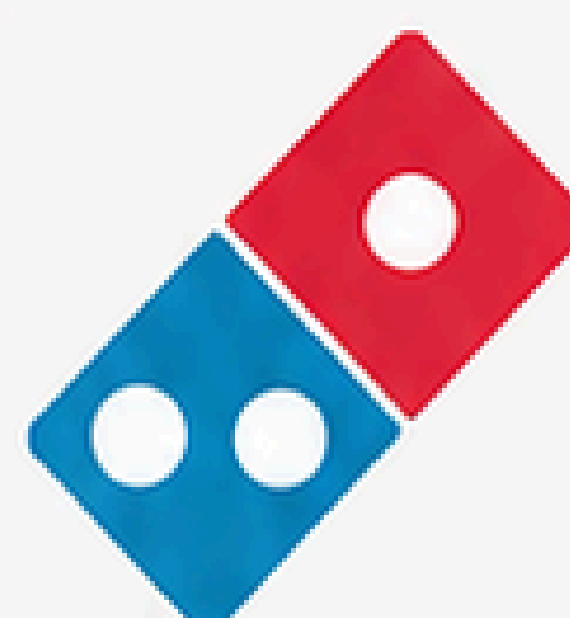
Spotify™



SWIGGY



airbnb



Domino's

Students applied smart marketing strategies to real projects, achieving measurable growth.

# Career Opportunities

After Completing a Digital Marketing Course

## Internship / Job Roles

- Digital Marketing Specialist
- Social Media Manager
- SEO Specialist
- PPC Specialist
- Content Marketer
- Email Marketing Specialist
- Digital Marketing Analyst
- E-commerce Manager

## Business Opportunities

- Boost Online Presence
- Targeted Marketing
- Grow Brand Awareness
- Increase Website Traffic
- Enhance Customer Engagement
- Generate Leads
- Cost-Effective Marketing
- Improve Conversions

## Freelance Digital Marketing



## Content Creation / Influencer Opportunities



## Affiliate Marketing Opportunities



# Course Details

Step into your future — join us and transform your skills into success!



**Course Duration**

**6 months.**



**Class Schedule**

**Monday,  
Tuesday,  
Wednesday,  
Thursday.**



**Class Timing**

**2 hours.**



**Mode of Delivery**

**online/offline**



**Learning Flexibility**

**Learn with  
Ease**

**Registration Fees**

**₹1,000**

The registration fee is non-refundable.

**Full Course Fee**

**₹27,500**

The total fee for the 6-month course is ₹27,500.

**EMI Plan**

**₹9,000**

Opt for ₹9,000 per month for 3 months.

**Your Future  
Begins Here** 

# Essential Tools

for Your Learning



Canva



Amazon



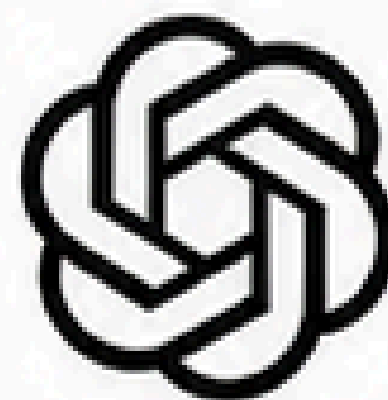
Grammarly



Rank Math

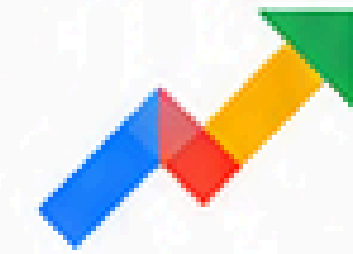


Jasper



ChatGPT

Google Trends



Google Trends



Hootsuite



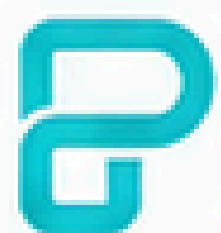
Mailchimp



SimilarWeb



Gemini



PIKTOCHART  
Picture the Difference

Piktochart



SEMrush



TubeBuddy

Meta  
Business Suite



# FINAL ASSESSMENT & BEST TRAINEE AWARD

Prove Your Skills. Earn Your Recognition.



## FINAL ASSESSMENT



DURATION  
**4 HOURS**

- ✓ Practical Digital Marketing Tasks
- ✓ Real-World Case Study
- ✓ Strategy & Problem Solving
- ✓ Time-Based Assessment
- ✓ Tool & Platform Knowledge
- ✓ Overall Practical Evaluation



## BEST TRAINEE AWARD

Only One Winner.  
One Achievement.



- ✓ Highest Overall Performance
- ✓ Outstanding Final Exam Score
- ✓ Timely Assignment Submission
- ✓ Excellent Project Quality
- ✓ Professional Behaviour
- ✓ Consistent Attendance
- ✓ Active Participation
- ✓ Strong Problem-Solving Skills



Only one student earns the title of  
**“Best Trainee”**  
in each batch.



## COURSE COMPLETION CERTIFICATE

Every student who successfully completes  
the course will receive a  
**Course Completion Certificate.**



LEARN. PRACTICE. PERFORM.

**ACHIEVE EXCELLENCE.**



# With The Approval of **JKS TV NEWS**



RNI NO. 55939



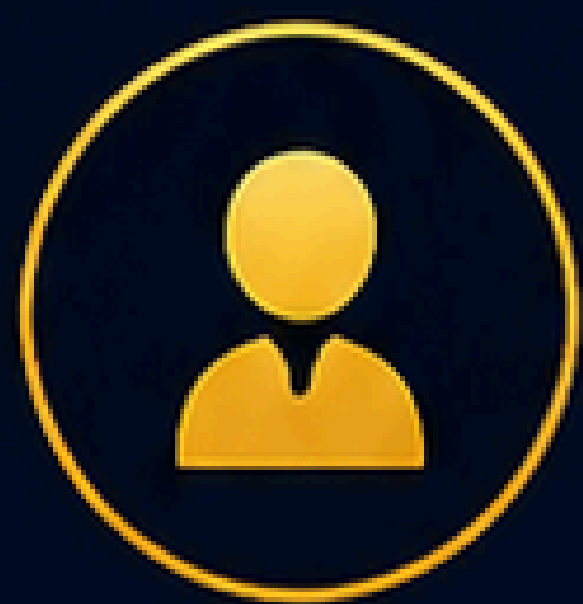
# Your Digital Future

Starts Here.

This Institute is officially supported and Recognized  
by JKS TV NEWS

# Contact & Registration

— them today! —



## TRAINER

Industry Leaders



## CONTACT NO

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## EMAIL

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## WEBSITE

www.jksdigital.in

# Follow us

Stay connected with us for tips, updates,  
and **digital marketing** inspiration!





# Thank You

— FOR TRUSTING JKS DIGITAL —

We're glad you're taking the first step  
toward your **digital future.**

 Learn with experts,  grow your skills,  and create  
success with **JKS Digital.**



**Call Now**

**+91 8860336294**



[www.jksdigital.in](http://www.jksdigital.in)



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